



Help NorthStar find Team Sponsors for the coming program year. **Share this opportunity!** Small business sponsors are great. But church groups or other pooling their resource and adopting a team is another option. Your 'logo' can be a message or a verse or a ministry you want to promote. There are lots of options!

Team & Field Sponsorship Opportunities 2024-25 Program Year

When YOU – Your Company, Your Church or Your Civic Group – become a NorthStar Soccer Team Sponsor – YOU provide a program for youth who might not otherwise have the opportunity to excel on the soccer field AND learn skills for success IN LIFE.

NorthStar Soccer players gain an opportunity for a fun sport that many would not otherwise have (extremely low fees, equipment support as needed, limited transportation support for some). That is what *they* appreciate. But *your* support also brings them:

- Promoting lifelong physical fitness patterns
- confidence building through skill development
- mentors through coaches and other volunteers
- character development through a values-oriented curriculum and coaching approach
- spiritual formation through team devotionals at younger ages and team-based bible studies for older ages



U12 girls Club Team – Fall 2023

NorthStar Soccer grew to reach 280 kids in the Fall 2023 season. Total reach for the new program year is likely hit a new high of close to 500 kids (fall & spring numbers combined – some players participate in both seasons, some only in one). Our player fees are purposefully low. We need sponsors to cover the funding gap as we grow!

- After School Program Support – Our After School programs maximize accessibility for kids since the practices take place on school grounds at 3:00. Offering these programs is a core component of our component to reach *the hardest to reach kids*.
- Evening practice sites – NorthStar Intramural League - Our two evening practice sites – East (Holy Rosary Church in Gate City) and West (McClendon Park by Legion Field Stadium). These two program sites are the core of our NorthStar Intramural League program and provide team opportunities for kids ranging from 4 years old through 5th grade.
- NorthStar Club Teams – NorthStar players 4th grade and older are selected to play on 'Club Teams. We also do our best to have openings for new players 6th grade and older on some of these Club Teams.

See Sponsor levels on the back

Sponsorship Opportunities with available recognition

\$15,000 – Primary Program Partner – Company or organizational logo on all newly printed Club team and Intramural League jerseys for 2023-24 and on field banners. Recognition as a major partner at the annual NorthStar Celebration. Recognized on our website and in newsletters.

\$10,000 – Club Team Uniform Sponsor – Recognized on Club Team uniforms and Field Banner and on website and in Team Sponsor newsletter reporting.

\$6,000- Intramural: Evening or After-School Site Sponsor – lots of open options!

- East Lake/Woodlawn - Evening Site
- Legion Field/West Side - Evening Site
- Hemphill Elementary School – After School Site (proposed Fall 2024)
- West End Elementary School – After School site
- Oliver Elementary School – sponsored by The Church at Brook Hills!

Will be recognized on Intramural Site Uniforms and on Field banners and on the website and in Team Sponsor newsletter reporting

\$3,000 – Club Team - Individual Team Sponsor –

Recognized on Team jerseys and on Field Banner and on website as well as on Team Sponsor reporting newsletter.

\$1,000 Field Sponsor – Will be recognized on field banner on website and in Sponsor reporting newsletter.

\$500 Season sponsor – Will be recognized on website.

Company Name _____

Website _____

Contact person _____ Position _____

email _____ Phone # _____

Capital Project Opportunity NorthStar Soccer has a major donor for the purchase of 9 acres of land, enabling us - for the first time since we started offering soccer to the community in 2002 - the opportunity to have our own 2-field soccer complex. This is a transformational opportunity! We are looking for cash and in kind donations to turn the land into soccer fields by 2025!

Questions? Contact Paul Neville at paul@northstarsoccerministries.org or 205-322-9296

Note on recognition. Recognizing your gift helps us encourage others to give. But we do have anonymous donors. Let us know if this is your preference.



Your sponsorship not only provides soccer for these 2nd grade players (above). It also provides leadership development for selected kids who stick with us over the years – such as Raniha (above & below) – who is now a NorthStar referee and Junior Assistant Coach! Raniha also plays on our high school 7v7 team! (That team lacks a sponsor!)

Above: Raniha as a referee, Spring 2024. Below: Raniha as a player, Spring 2023

